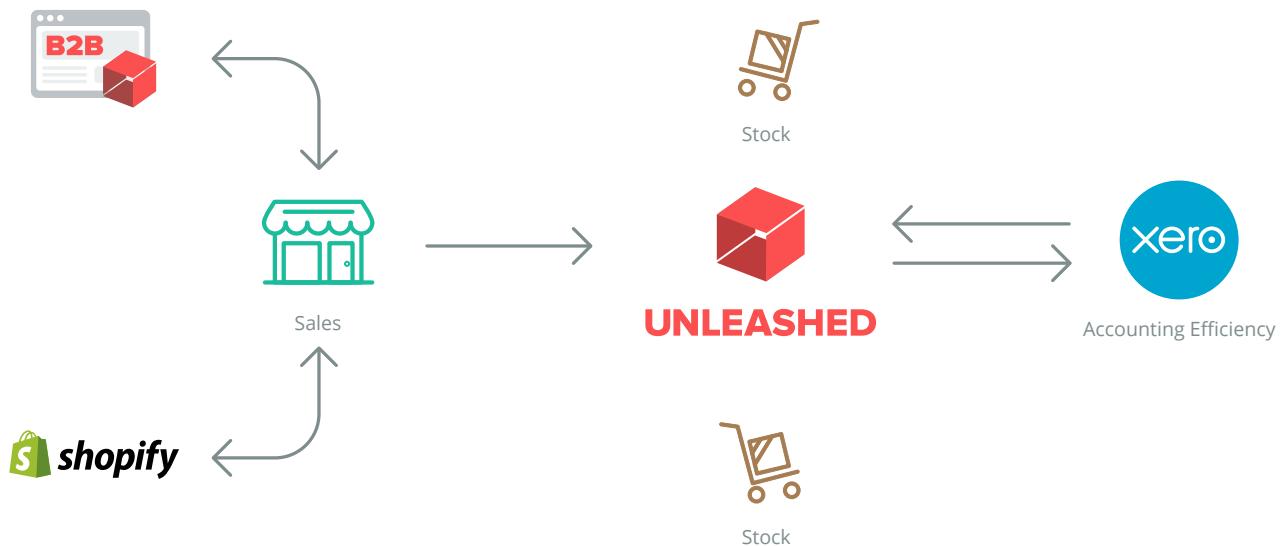


Unleashed Integrations guide



Unleashed's add-ons are a key part of our inventory solution: enabling your clients to **save time**, **eliminate errors** and access **advanced new features**.

While each integration brings its own unique benefits, they're even more powerful when combined into a cohesive suite of apps. Unleashed can act as the centre of this ecosystem — for example, by taking orders from eCommerce channels and sharing the relevant data with your client's accounting app.



An example Unleashed setup, including Shopify, our B2B Store and Xero

Here's a guide to all our integrations. Read on to find out the difference between managed integrations and connectors; the benefits of our accounting, commerce, CRM and analytics add-ons and more.



Managed integrations vs. connectors

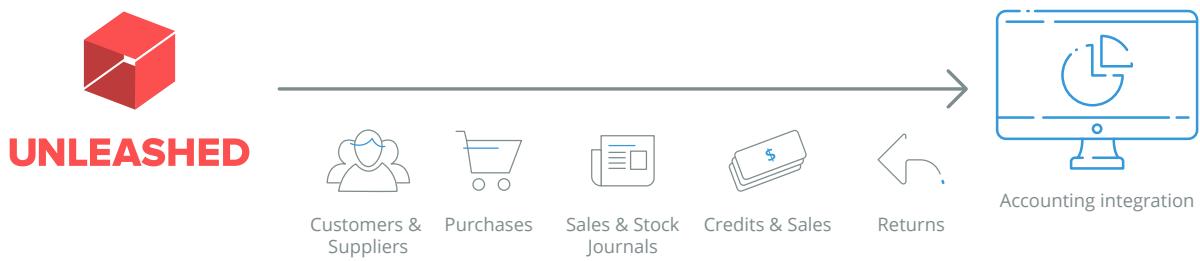
There are two main ways to sync apps with Unleashed: using a managed integration, or a connector.

Managed (or 'native') integrations are developed by Unleashed in-house as part of our solution. We support them, and add new ones when there's sufficient demand. **All the apps we cover in this guide are managed integrations.**

Connectors are integrations created by third-party developers. They're a great way for your clients to sync their inventory management with apps that aren't covered by managed integrations — but we can't support connectors. You can find them on our [app marketplace](#), under 'Connectors'.

Accounting

Inventory management and accounting are closely linked, so your client's inventory system needs to be closely linked to their accounting system. Unleashed's accounting integrations ensure that relevant inventory information — including payable transactions, receivables and stock updates — is shared with your clients' accounting platform in real time.



- ✓ Eliminate the time-intensive task of manually entering data, freeing up staff for value-adding work
- ✓ Cut out stock discrepancies, making accounting reports more accurate and comprehensive
- ✓ Combine accounting and inventory data for improved analysis and forecasting

Commerce



Sales channels are crucial to the success of any product-based business, whether they sell online, B2B or in-store. Unleashed's commerce integrations all have the same aim: creating two-way communication between your client's sales channels and their inventory system.

- ✓ Automatically import sales orders from all channels, ensuring there's a single source of accurate stock information
- ✓ Empower customers and salespeople with real-time updates on what's in stock
- ✓ Manage multiple sales channels using Unleashed, instead of each one individually
- ✓ Analyse how each channel is performing at a glance

As well as integrations with popular eCommerce apps, Unleashed comes with two additional features to help our customers grow sales:



B2B eCommerce Store

The B2B Store enables your clients to take their wholesale ordering process online.

How it works is simple. Firstly, they choose which B2B customers to invite into the store. Once invited, those customers can check their order status, see available stock, and place orders and reorders without having to pick up the phone.

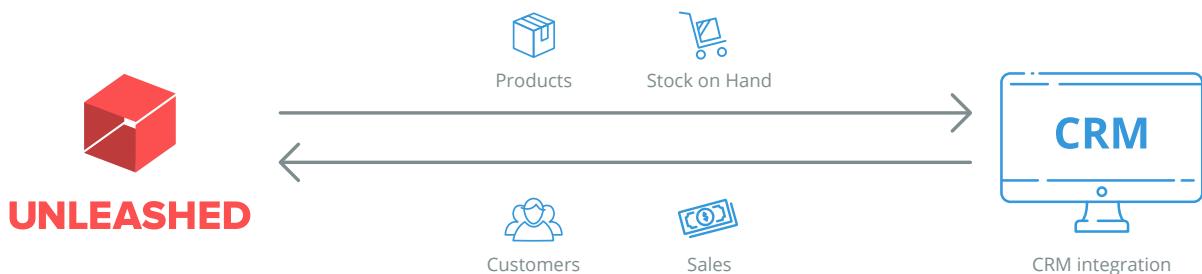


Unleashed Sales App

The Unleashed Sales App gives salespeople access to live stock information, wherever they are.

Instead of calling the warehouse, checking manually or downloading an excel spreadsheet, they just take a look at the app for all the inventory information they need to close.

CRM + Shipping



Unleashed's CRM integrations give customer-facing teams real-time updates on buyers, products and inventory where they need it most. Its shipping integrations automate the order fulfilment process, making getting products to customers easier than ever. Both are all about helping your clients deliver top-class customer service.

- ✓ See stock-on-hand in real time when talking to customers, then generate a sales order without opening a new app
- ✓ Share pricing information — including tax — for every product
- ✓ Reduce errors in order fulfilment, while eliminating manual processes

Analytics

Using our range of analytics integrations, your clients can enhance their inventory platform with powerful new analysis tools. They're great for businesses who need next-level features — enabling them to easily see advanced reports, get ahead of business trends and more.

- ✓ Forecast inventory demand based on previous sales or seasonality, without creating manual reports
- ✓ Create customisable dashboards, combining Unleashed data with other apps
- ✓ Make it easy to optimise prices for every product, channel and customer

Some key Unleashed integrations

Accounting integrations



Xero



Quickbooks

Commerce integrations



Amazon



Shopify



Magento



Vend

CRM and shipping integrations



salesforce



ProspectSoft



StarShipIT



Shiptheory

Analytics integrations



Lokad



Wink



Inventory planner



Stocktrim

What next?

You can see all our available integrations on our [app marketplace](#) — or find out how to integrate Unleashed with some popular apps on our [Help Centre](#).

W unleashedsoftware.com/partners

E partners@unleashedsoftware.com

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